



# Your Guide to Redemption Stores

## WHAT ARE REDEMPTION STORES?



Redemption Stores make it easy to support rewards and gifting programs for your customers.

1. Shoppers simply enter a code to access the store
2. Select the product(s) they want
3. Use the code as payment to redeem product(s)

## WHY USE THEM?



- **Efficient Ordering** - No payment, sales tax, or shipping collected
- **Secure** - Shoppers must enter a code to access the store
- **Simple** - Set up a fully-branded store in minutes

## WHAT ARE COMMON USE CASES?



Redemption Stores can be used to serve a wide range of customers, industries, and programs:

- **Employee Recognition & Incentives** - Reward employees and retain top talent by offering a selection of premium products to choose from (e.g. a company offers a personalized gift when employees reach a work anniversary)
- **Corporate Gifts** - Build and maintain relationships with customers, partners, or prospects with a custom gift (e.g. a company offers a top prospect an array of gifts to select from as a thank you for attending their sales pitch)
- **Holidays & Events** - Show gratitude and generate excitement by giving a gift for a specific holiday, event, or season (e.g. a company offers a year-end holiday store for employees to select their gift of choice)

Would you like a Redemption Store? Visit [mymerchstores.com](https://mymerchstores.com) or contact [joey@mymerchstores.com](mailto:joey@mymerchstores.com)